A ROLE MODEL OF FUTURE CITIES

SUSTAINABLE AND GREEN CITY

未来城市榜样
可持续性发展与绿色智慧城市
FOREST CITY - THE ROLE MODEL OF A SUSTAINABLE SMART CITY, WELL AHEAD OF ITS TIME

LUXURY ISLAND OASIS WITH ADVANCED ADVANTAGE

Forest City presents the opportunity to create a new model of a livable, sustainable, and a beautiful global city. Forest City’s carefully considered, integrated approach to planning and design allows for a thoughtful and flexible framework that will ensure a vibrant, efficient, smart and successful community.

Forest City is an unconventional mixed use development featuring various components.

GREEN BUILDING

Forest City is an unconventional mixed use development featuring various components.
From Singapore through a bridge, it is a place of wonder where 365 days with warmth sunshine, crystal blue skies and the sounds of nature welcoming you. Covered with dense foliage and blooming boulevard of flowers in a vehicleless environment. Here is where it all begins. Country Garden Forest City: Discover a city of wisdom and splendor, incorporated with future innovations and smart intelligence, the base of multi-corporation clusters. Aiti’s leading duty free shopping paradise, a place where everyone truly belong.

With a bridge that leads, there is such a place. 365 days of blue sky and white clouds. In the heart of the city, lies a forest city. A place of nature and beauty. A place of leisure and relaxation. A place of culture and heritage. A place of innovation and intelligence. A place where everyone truly belong. Greenwood City. A city of green technology and innovation. A city of green living. A place of leisure and relaxation. A place of culture and heritage. A place of innovation and intelligence. A place where everyone truly belong.
THE CATALYST BRIDGING - ASEAN ECONOMY
ECONOMIC GROWTH 8%, WORLD ECONOMIC TRADE ZONE

Fostering the climate of financial growth, the active promoter of ASEAN economic globalization and regional integration. Forest City connects to major financial capitals of the world as the driving force of Asia’s economy and the world at large.

投资亚洲 聚焦东盟
经济增速8%，世界经济增长极

亚洲已成为世界经济新的增长点和动力，具有多元化和充满活力的增长极。“一带一路”战略布局背景下，连接亚太、欧洲，推动区域经济一体化进程不断加快。借助于此，东盟亟待崛起，经济发展狂飙突进。
ASEAN BEYOND GROWTH URBANIZATION OF THE FASTEST MOVING ECONOMY  
HERALDING TRADE RELATIONS MAL-SIN

新马唯一经济特区 区域腾飞新引擎
依新干达经济特区 世界级产业基地

Malaysia as the sixth world’s friendliest business environment, plays a strategic role in trade facilitation, mapping long term prosperity among Southeast Asian neighbors. Providing an exponential labor market to different industries and infrastructure needs, as the competitive edge in shaping regional trade. The freest Asian financial port, Singapore, stands firmly on a solid foundation built out of trust, knowledge and connectivity. With these attributes, Singapore is a conducive environment for companies eyeing to move or expand into the Southeast Asia with Singapore as the pioneering base. As Iskandar is strategic to Singapore, a symbiosis relationship is formed helping Singapore to maintain its competitive edge and lift Malaysia above its global competitors into one of the most successful economic zones.

Iskandar Malaysia streamlines work communities by creating jobs, strengthen trade focus and spreads technical know hows and the best practices. Facilitating free and open investment in the region, Iskandar Malaysia is segmented into 5 flagship zones with the objectives on various economic drivers, education, health, electronics, tourism, creative and sustainability. Creating a 3 Dimensional smart city model Forest City.

新马唯一经济特区是新马地区唯一的世界级经济特区，发展可持续发展策略，形成5大主导区，如教育、健康、经济、文化、旅游等支持性产业，2015年出现特色打造全球立体化绿色智慧城市典范，全球最宜居城市排名——森林城市。
ISKANDAR MALAYSIA
马来西亚依斯干达经济特区

GEO STRATEGY LINKS 交通区位图

1. 5 MINS SECOND LINK
2. 10 MINS TO NEW ADMINISTRATIVE CENTER
3. 25 MINS TO CENTRAL BUSINESS DISTRICT OF JOHOR BAHRU
4. 40 MINS TO SINGAPORE'S BUSINESS DISTRICT
5. 45 MINS TO SINGAPORE INTERNATIONAL AIRPORT
6. 60 MINS TO SINGAPORE CHANGI AIRPORT

5分钟第二连结口
10分钟到达新行政中心
25分钟到达柔佛市中心
40分钟到达新加坡中心商务区
45分钟到达新加坡国际机场
60分钟到达新加坡樟宜国际机场
CHAPTER 2

SUSTAINABLE CITY

3 DIMENSION TRANSPORTATION, A SUSTAINABLE AND URBAN DEVELOPMENT

绿色立体交通 告别拥堵和尾气的城市
全球首创分层立体交通，绿色出行智能穿梭

Forest City revolves around a multilayered three dimensional city planning blueprint, with lush greenery covered with dense foliage, creating serenity in a city environment. The synergy and harmony will have seamless traffic network operating at high efficiency, sustainable and renewable energy infrastructures. With free access to underground high speed train, three district rail links for a fully integrated green city, where vertical lush greenery covers the environment resulting in an island city that is truly impeccable.

森林城市分层立体交通规划，发挥真正意义上的立体分流，地下地上五重公园，居住、生活、游玩，低碳、健康、无污染，发达便利的地下城市动脉，轨道交通绿色出行方式，达到人力、物力的快速传输，凸显城市智慧性。

SUSTAINABILITY AND INNOVATION = URBAN VITALITY
SUSTAINABLE WATER ECOSYSTEM

全面位环保科技 永续城市生命力
城市生态水循环系统，推动城市可持续发展

With cutting edge sustainable water systems to promote the balance of an ecosystem, in addition to overall greater efficiencies in an urban city. Meticulously planned, the sustainable water system revolves around understanding, managing and implementation of urban water management, from stormwater collection and treatment, recycling water, operation of supply chain water and the use of water energy. Using water as an innovative element towards the benefit of the ecosystem and the communities within.

森林城市遵照可持续发展理，城市水资源循环系统，实现环保技术的最优化利用，包括污水收集、雨水收集处理等系统，保证水资源循环利用。同时，生态资源处理、生态资源源、立体绿化景观等全方位环保技术，更可促进城市可持续发展的永久生命力。
CHAPTER 3.

THE LARGEST ECO-GREEN CITY

A SYMBOLIC RELATIONSHIP OF MOTHER EARTH AND CITY, GREEN ON EVERY SQUARE INCH WITH FRESH AIR FOR ALL

Forest City's carefully considered, integrated approach to planning and design allows for a thoughtful and flexible framework that will guide its development over time, ensuring that it evolves into a vibrant, efficient, smart and successful community. The development's mixed-use approach to city building also makes Forest City an ideal destination for a new generation that seeks to live in a compact and walkable metropolis that offers a variety of civic, cultural, and recreational amenities set within a lush, tropical landscape with unparalleled ocean views.

Forest City超迈了花园城市，以更高标准打造低密、绿色街区，并将贯穿绿色可持续发展理念，以此为整个城市绿色生活的指导思想。从外观看，森林城市的建筑外墙上长满了植物，精心布局的山丘和海景，形成无与伦比的独特绿洲，成就全球独一无二的垂直绿化城市。
THE WORLD’S AMAZING LUSH GREEN ISLAND ON THE WATER

A SELECTION OF EXOTIC AND DENSE FLORA AND FAUNA

Several kilometers of coastline, rare flower islands in the water

Showcasing the global implementation of urban and vertical green, Forest City builds vertical green walls, superdrops that dominate the environment, rooftop horticultural gardens in the sky, and the entire development is covered densely with flora and fauna creating an iconic lush green city of the world.

森林城市全城植灌垂直绿化，空中花园和屋顶

花园系统，建筑外墙点缀了鲜花锦绣，而这些装置，则由专门建立的植物工厂，从全球各地精选引入并精心培育，品种优良，种类丰富，不仅美观雅致，更使森林城市实现垂直绿化带世界第一。
URBAN FUTURISTIC CITY, LEADING GLOBALLY
CLOUD SYSTEM COVERAGE AND CONNECTIVITY

全球领先新技术 城市发展更有活力
互联网连接体系，激活城市智慧神经元

Country Garden Forest City embraces an ultra futuristic green & smart city planning. Having Cloud computing, data economy, Internet platform, superlow emission industries and a variety of industry concept would attract not only the inflow of worldwide capital investment but also the Green Capital between Malaysia and Singapore.

森林城市充分利用互联网技术，实践数字智能，并形成智慧城市云技术整合，构建城市信息、资源网络，将所有的城市元素连为一体，人、企业、建筑、设施，甚至环境、商业、服务都能通过互联网整合效应，成为相互认知、相互合作的智能、有机总体。

BIM (BUILDING INFORMATION MODELING) CONCEPT, FUTURISTIC MASTERPLAN
A INTEGRATED AND UNIFIED SYSTEM ON INDUSTRIAL BUILDING VERSION 4.0

BIM管理技术 超越时代的建筑品质
全周期统一管理，工业建筑4.0时代

Using BIM Concept, Forest City is driving towards an innovative and highly advanced city with detailed insight and values in every step of the process. An intelligent model-based steps to assist in the planning, designing, constructing and managing of buildings and infrastructure with efficiency, competitive advantage, and the articulation of the vision of a future city.

森林城市创新引入BIM技术，是全周期采用BIM管理精品建造的城市，包含建筑开发、设计、生产、施工、维护等，全程一体化生产，打造更优越的城市建筑品质，建筑结构设计工业化，不仅可以降低成本，还可实现装舍一步到位，解决诸多后续维修。
A HUMAN CENTRIC INTELLECTUALLY SMART CITY

WITH 5 STAR PROPERTIES INTELLIGENTLY AND HIGHLY ADVANCED MULTI TIERED SECURITY SYSTEM

以人为本智慧服务 享受城市安居生活
五星级物业服务，智能多级安防体系

Forest City revolves around international standards of city building with ergonomics, facilities for a holistic living, principles of humanities for a human-centric city. 5 Star property services in a 5 star living environment. The lifestyle will be curtailed to the highest standards for a community that is conducive and better place to live.

森林城围绕国际化的标准建立城市建筑，注重人体工学，拥有全人本理念的智能城市。五星级的物业服务体系，五星级的生活环境。生活方式将被限制在最高的标准，为一个适宜居住和生活的社区。

GLOBALLY ASSET COLLECTION, INNOVATIVE AND ABUNDANT RESOURCES FOR 2ND HOMES

ASSET PROTECTION WITH PREFERENTIAL TREATMENT

全球资产配置首选 资源先进的第二家园
永久产权资产更安全，丰盛资源享优厚待遇

Forest City is a livable hotspot as the advantages are all properties are freehold, no inheritance tax, and preferential global asset management. The 2nd Home Incentives automatically grants 10 years of residency towards a fulfilling lifestyle. With renewed global amenities dotted around such as the Columbo Asia Hospital, KPJ Specialist Hospital, Regency Hospital, alongside world class medical resources as a medical and holistic hub.

森林城是宜居的热点，因为所有的房产都是永久产权，无遗产税，并且享有全球资产优先配置的优厚待遇。第二家园的激励计划自动授予10年的居住权，以实现更加充实的生活方式。重新添置了全球的便利设施，如哥伦坡亚洲医院、KPJ专科医院、皇家医院，以及世界一流的医疗资源，形成医疗和整体健康的中心。
FOSTERING URBAN PROSPERITY
8 SYNERGIC INDUSTRIES

新兴产业带来朝阳城市活力
8大活力产业聚落，可持续发展能量平台

FOREIGN ENTERPRISES’ BASES IN SOUTHEAST ASIA
外企驻地

With China’s “One Belt One Road” initiatives, we will see more inter-region trade and better infrastructure in ASEAN members. Along the value chain of infrastructure and trade, we can foresee many demands from foreign enterprises, including stepping into new ASEAN markets, better serve existing ASEAN market, and to save cost. Forest City could start to attract them to set up regional HQ & sales related functions, as well as R&D and service centers.

覆着亚太自贸区启动，“一带一路”国家战略，全球加工制造业不断涌入东南亚，以及新领域的加速渗透，越来越多外企沿岸电子、重工业、电子科技等企业将至森林城市。

FINANCIAL DISTRICT
金融特区

Forest City is located at the epicenter of major financial centers of Southeast Asia, in close proximity to Singapore, and only minutes drive away from the Second Link. Forest City is expected to capitalize on the synergies of ASEAN, on the other hand benefiting from Singapore’s new round of industrial restructuring. Forest City can help promote financial sectors through two niche angles, knowledge-intensive mid-to-back office outsourcing and e-finance service hub.

充分利用森林城市周边世界级的金融区，发展发展电子金融服务，森林城市将打造为“新加坡--经济金融”世界性的电子金融服务中心。

INNOVATIVE INDUSTRIES
创新天堂

Mobile internet, big data, internet of things, those disruptive technologies stand out for their relevance to ASEAN and will bring huge economic impact. Singapore has solid foundation to develop these new technologies and Facilitate will be a strong support to provide some necessities. To supplement the development of such technologies in Singapore, Forest City has identified services as key opportunity along the technology value chain.

创新城市将引进移动端互联网、大数据、物联网、云计算等现代技术的创新技术，鼓励引进世界级新兴产业，文化乐园、绿色产业、新型科技产业、金融产业等活力产业，促进城市多发展。

TOURIST ATTRACTIONS
旅游胜地

The world’s most anticipated tourist spot, with sprawling five star hotels overlooking the azure sea, international sports arena where endless leisure and entertainment unfolds. in addition to extensive commercial and shopping malls dotted around appealing to the global tourist market.

以世界级主题公园为主，包含大马乐园、海洋公园、生态旅游、主题游乐、主题购物设施，节庆活动，国际运动场地等，全力丰富当地旅游资源，打造世界级度假旅游胜地。
EDUCATION HUB
教育名城
Forest City focuses on the goal of an education hub building a critical mass of domestic and international institutions of higher education, providing comprehensive and detailed facilities in a bid to develop a world class innovative and highly advanced talent incubation center.

Wellness Community
养生乐园
Forest City sets the pace for livability with holistic wellness, advanced medical institutions, internationally renowned hospitals, healthcare industry clusters, times and overall vitality centers for the betterment of the community towards a healthier future.

MICE
会展中心
Equipped with world-class facilities to create a centralized and proactive portal where conference centers, exhibition space, corporate and industrial businesses leading Asia’s exhibition role and spillover demand from Singapore to take charge center stage by exploring and expanding the global exhibition market.

E-commerce Center
电商基地
Build around logistics resources of FTZ and double digit rate growing value of internet retail, Forest City will provide unique value proposition to further attract e-commerce companies’ operation center for professional B2C, E-commerce, E-commerce HQ of traditional vendors and retailers, and value-added service provider.

依託FTZ港口优势及两岸自由贸易区政策，利用互联网技术和数字创新的加持推动，全力发展电子商务，成为区域性的电商高地，满足区域数量庞大的电商需求及国际电商的新增人群。
CHAPTER 6
SUSTAINABLE GREEN CITY
< LEADING SUSTAINABLE CITIES GLOBALLY >

绿色品牌  <全球品牌－实力巨头>

23 YEARS OF DELIVERING HERITAGE DEVELOPMENTS, ACROSS 300 CITIES GLOBALLY
HONG KONG LISTED COMPANY, FORBES TOP 30 LISTED COMPANIES

23年稳步发展 全球布局近300城
香港上市公司，福布斯亚太上市公司30强

Country Garden Group, headquartered and stock listed in Hong Kong with annual sales of over USD 20 billion dollars. With an estimated USD 10 billion of capital investment is ranked top 30 companies by Forbes Asia. Country Garden’s legacy is extended across the world into United States, Canada, Australia and Southeast Asia, competing in more than 300 cities, worldwide delivering 300 prestigious project development. Forest City sets to outshine globally.

碧桂园集团，年销售额超过200亿美元，市值超过百亿，福布斯亚洲排名第30强。碧桂园积极拓展全球版图，走遍美、加、澳和东南亚等地，完成全球近300个城市、近300个优质项目的布局，成为著名的造城专家，引领全球，走向世界。
THE JOINT VENTURE WITH JOHOR STATE GOVERNMENT

OPTIMIZING GREATNESS AS ONE

Since the establishment of Esplanade Danga 88, it has been committed to the planning and construction of Johor Bahru, focusing on infrastructure development. Also, committed to the improving the lives of Johorens in an urban city.

Esplanade Danga 88, a joint venture between Country Garden Group and Johor State Government, is focused on the development of a new district in the city of Johor Bahru. The project is aimed at transforming the area into a vibrant and sustainable urban center, with a focus on environmental sustainability, mixed-use development, and community integration.

FOREST CITY’S INTERDISCIPLINARY TEAMS

A METROPOLIS OF INNOVATION

Country Garden Group and the Johor State Government, the joint venture partners forming Country Garden Pacificview in creating the future of a greater tomorrow. Working with interdisciplinary teams, including world-renowned design company Sasaki, to develop an overall development plan, Mott MacDonald in implementing effective strategies, also accounting firm Deloitte & Touche in placing the foundation of Forest City.

全球顶级团队 倾力合作打造森林城市

资本共赢，书写全新城市发展历程

森林城市由隶属中国房企的国建集团与柔佛州政府联营下，全力打造出一个新经济及智慧城市。项目围绕森林城市概念，以“三全三重”概念，打造世界级智慧城市。为确保项目顺利发展，国际知名设计公司Sasaki协助项目规划，Mott MacDonald及Deloitte & Touche等国际公司亦加入项目团队，共同打造世界级智慧城市。